



**PARTICIPATING ORGANISATIONS' DIRECTIVES AND GUIDANCE  
AMENDMENTS TO THE DIRECTIVES PURSUANT TO THE INTRODUCTION OF THE MARKETING REPRESENTATIVE FRAMEWORK BY  
SECURITIES COMMISSION MALAYSIA**

**DIRECTIVES ON CONDUCT OF BUSINESS – NO. 5-001**

PARAGRAPH	EXISTING PROVISIONS	PARAGRAPH	AMENDED PROVISIONS
4.1	<p><b>Written policies and procedures and internal controls</b></p> <p>A Participating Organisation must have adequate and effective written policies and procedures in relation to:</p> <p><b>Supervision of business activities</b></p> <p>(1) Clients:</p> <p>(a) on opening accounts for Clients including:</p> <p>(i) steps to verify the Client's identity and the authenticity of the application;</p> <p>(ii) evaluating and assessing applicants; and</p> <p>(iii) assisting the Participating Organisation's Dealer's Representatives in learning essential information about the applicant as required under Rule 5.15(1)(a);</p>	4.1	<p><b>Written policies and procedures and internal controls</b></p> <p>A Participating Organisation must have adequate and effective written policies and procedures in relation to:</p> <p><b>Supervision of business activities</b></p> <p>(1) Clients:</p> <p>(a) on opening accounts for Clients including:</p> <p>(i) steps to verify the Client's identity and the authenticity of the application;</p> <p>(ii) evaluating and assessing applicants; and</p> <p>(iii) assisting the Participating Organisation's Dealer's Representatives, <u>Marketing Representatives and Trading Representatives</u> in learning essential information about the applicant as required under Rule 5.15(1)(a);</p>



PARAGRAPH	EXISTING PROVISIONS	PARAGRAPH	AMENDED PROVISIONS
9.1	<p><b>Authentication of account opening application</b></p> <p>(2) A Participating Organisation must comply with the following in verifying the Client's identity and the authenticity of the application:</p> <p>(a) where the Client appears in person before the Participating Organisation to submit the application, the Participating Organisation must ensure the Client signs the account opening application form in the presence of an officer, a Dealer's Representative, or a Registered Representative authorised by the Participating Organisation, and the officer, Dealer's Representative or Registered Representative verifies the Client's identity and the authenticity of the application;</p> <p>(3) Pursuant to paragraph 9.1(2)(b)(i), the Client's identity and the authenticity of the application must be verified by any of the following persons ("<b>Acceptable Witnesses</b>"):</p> <p>(a) an officer, a Dealer's Representative or a Registered Representative authorised by the Participating Organisation;</p>		<p><b>Authentication of account opening application</b></p> <p>(2) A Participating Organisation must comply with the following in verifying the Client's identity and the authenticity of the application:</p> <p>(a) where the Client appears in person before the Participating Organisation to submit the application, the Participating Organisation must ensure the Client signs the account opening application form in the presence of an officer, a Dealer's Representative, <u>a Marketing Representative</u> or a <u>Registered Representative Trading Representative</u> authorised by the Participating Organisation, and the officer, Dealer's Representative, <u>Marketing Representative</u> or <u>Registered Representative Trading Representative</u> verifies the Client's identity and the authenticity of the application;</p> <p>(3) Pursuant to paragraph 9.1(2)(b)(i), the Client's identity and the authenticity of the application must be verified by any of the following persons ("<b>Acceptable Witnesses</b>"):</p> <p>(a) an officer, a Dealer's Representative, <u>a Marketing Representative</u> or a <u>Registered Representative Trading Representative</u> authorised by the Participating Organisation;</p>



## DIRECTIVES ON REFERRAL AGENTS – NO. 5.13(1)-001

EXISTING PROVISIONS	AMENDED PROVISIONS
Relevant to : Rule 5.13(1) Introduced with effect from : 2 May 2013 Amended : N/A POs' Circular No(s). : R/R 5 of 2012 Refer also to Directive No(s). : N/A	Relevant to : Rule 5.13(1) Introduced with effect from : 2 May 2013 Amended : N/A POs' Circular No(s). : R/R 5 of 2012 Refer also to Directive No(s). : N/A  <p style="text-align: center;"><i>[Deleted]</i></p>

*[End of Amendments to Directives]*