

Document:	Closing Speech for Datuk Seri Tajuddin Atan, Chief Executive Officer, Bursa Malaysia Berhad
Event:	The Marketplace Fair @ Penang by Bursa Malaysia 2019
Date:	5 January 2019 (Saturday)
Time:	5.20pm
Venue:	Setia SPICE Convention Centre, Penang

Yang Amat Berhormat Tuan Chow Kon Yeow Chief Minister of Penang,

Distinguished Guests, Members of the Media, Ladies and Gentlemen,

Assalamualaikum warahmatullahi wabarakatuh

 I would first like to thank Yang Amat Berhormat Tuan Chow Kon Yeow for being here to officiate the closing of our first Bursa Malaysia's Marketplace Fair @ Penang this evening. It is indeed a great privilege and an honor to have you here among us as we bring the event to a close.

- I would also like to applaud the efforts of our partners, exhibitors and participating organisations towards increasing the level of financial literacy among Malaysians.
- 3. To our visitors and guests, I am am encouraged by your presence and commitment to be here today.
- 4. There is a clear recognition that more and more Malaysians are beginning to take responsibility for our own financial needs. This shift in how Malaysians save and invest

will no doubt have a big effect on our markets, our economy and our society.

5. And as such, we hope that our efforts such as today's Marketplace Fair, provides an avenue for us to be closer to you and help you fill the gap between your financial knowledge and financial needs.

Ladies and Gentlemen,

6. Our designated Retail Invest Year 2019 campaign with the theme "Invest Bursa, Invest in You" Year extends beyond improving investor knowledge on financial literacy. We also aim to reach out to new investors, people who do not invest in the stock market, Malaysians who do not have a proper retirement plan and are simply not saving for their future.

- 7. We need to continue increasing awareness to all Malaysians, whether young or mature and from any income level, that saving early and having a long-term investment plan is not only smart and sound, but also becoming increasingly necessary.
- 8. In 2018, a "New Malaysia" emerged. In 2019, we will move into a new era of "democratisation of wealth" for Malaysians. As such, we need to act now and reach out to the vast majority of Malaysians who are not yet informed of the opportunities that can safeguard their future.
- We are committed to ensuring that Malaysians get the proper facts they need to become informed investors and achieve

their financial goals through investing in the capital market.

10. The prospect of investing need not be intimidating, once you have the relevant information to choose investment products objectively, to assess the risks rationally, and to plan for your financial future wisely.

Ladies and Gentlemen,

- 11. I certainly hope that our visitors today, whether young or mature, were able to take away some food for thought on financial management and investing.
- 12. At the end of the day, we want to give you the right tools that will allow you to ask the right questions so that you will get the right answers.

- 13. During all my years throughout my career, the all-important lesson I have learnt is to "Ask Questions!". Keep asking questions until you are satisfied or no longer feeling confused. I have no doubt that if every potential investor starts to ask more questions, there would be more people out there who would be meeting their financial goals and not falling for "get-rich-scheme" frauds.
- 14. I also hope you enjoyed some of the local hawker food that Penang is famous for, and the other arts and culture-related activities.
- 15. To our distinguished speakers, event partners, participating bankers and public-

listed companies, a big thank you for contributing and sharing your collective wisdom and experiences with us today.

16. And finally, once again, my deepest appreciation to the Chief Minister of Penang, YAB Tuan Chow Kon Yeow for devoting some time off your busy schedule to be with us this Saturday afternoon at the Bursa Marketplace Fair @ Penang.

Ladies and Gentlemen,

17. As part of our closing programme and a token of Bursa Malaysia's appreciation for your participation today, we will be giving out some cool gadgets and prizes in a lucky draw, before inviting Alif Satar to close the day with his performance.

18. Before I leave the stage, it is my pleasure to give you a video presentation to capture the highlights of today's event.

Thank you.

Wabillahi taufiq wal hidayah wassalamualaikum warahmatullahi wabarakatuh.
